

2013 AUG 27 PM 1:05

**Form SFEC-3.216(d)
Cover Page**

SAN FRANCISCO
ETHICS COMMISSION

Please type or print legibly in ink.

BY

1. Information regarding Elected Officer:			
Name (Last)	(First)	(Middle)	Daytime Telephone
Cisneros	José	Miguel	(415) 554-4479
Mailing Address	Street	Zip	Fax Telephone
1 Dr. Carlton B. Goodlett Place, Room 140		94102	(415) 554-5507
Office Held	Email Address		
Treasurer	jose.cisneros@sfgov.org		

2. Purpose of Travel:
Keynote speaker at NeighborWorks conference.

4. Schedule Summary:
Total number of pages, including this cover page 7

Check applicable schedules:

Schedule A Yes – schedule attached
Gift of transportation, lodging or subsistence

Schedule B Yes – schedule attached
Gift to the City of transportation, lodging or subsistence

Schedule C Yes – schedule attached
Reimbursement to the City of gift of transportation, lodging or subsistence

3. Dates of Travel and Itinerary:

08/20/13	SF, CA to Philadelphia, PA
Month/Day/Year	City, State, Country
08/22/13	Philadelphia, PA to SF, CA

5. Verification:
I have used all reasonable diligence in preparing this statement. I have reviewed this statement and to the best of my knowledge, the information contained herein and in any attached schedules is true and complete.

I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Date signed 08/20/13

Form SFEC-3.216(d)
Schedule A – Gifts of Travel

1. Information regarding entity funding gift of transportation, lodging or subsistence

Full Name of Entity:
 NeighborWorks

Address:

 _____ Washington DC 20002
Street City State Zip

Name of Contact Person:
 Brooke Linkow

Email Address: _____ Telephone: _____
 BLinkow@nw.org (202) 5249967

3. Cost of transportation, lodging or subsistence

A. Please list the total amount of costs that will be paid by the entity to fund the elected officer's travel, including but not limited to the amount directly related to the cost of the officer's transportation, lodging and subsistence.

\$646.60

ESTIMATE*

B. Please list the amount in Item A that is directly related to the cost of the officer's transportation, lodging and subsistence.

\$646.60

2. Information regarding contributors who contributed more than \$500 to the entity to fund the trip

Please list the name, occupation and employer of any contributor who contributed more than \$500 to the entity funding the trip and whose contributions were used in whole or in part to fund the trip:

Name of Contributor _____
 Occupation of Contributor _____
 Employer of Contributor _____

Name of Contributor _____
 Occupation of Contributor _____
 Employer of Contributor _____

Name of Contributor _____
 Occupation of Contributor _____
 Employer of Contributor _____

Check box if additional schedules are attached

4. Information regarding persons accompanying the elected officer

Please list the name of any individual who is

- (a) a City employee required to file a Statement of Economic Interests,
- (b) a lobbyist or campaign consultant registered with the Ethics Commission;
- (c) an employee of or individual who has an ownership interest in a lobbyist or campaign consultant registered with the Ethics Commission; or
- (d) an employee or officer of the entity that will pay for the gift of transportation, lodging or subsistence, and

who is accompanying the elected officer on the trip.

Please identify whether the individual is category (a), (b), (c), or (d), as described above

Name of Individual	Category
_____	_____
_____	_____

Check box if additional schedules are attached

*ESTIMATED AIRFARE AT \$300; ACTUAL COST OF FLIGHT YET TO BE SUPPLIED BY NEIGHBORWORKS.

Sheraton Philadelphia Downtown
[REDACTED]
Philadelphia, PA 19103
United States
Tel: 215-448-2000 Fax: 215-448-2864



Jose Cisneros
Ibm/global/gp
[REDACTED]
San Francisco, CA 94117-4113

Email : [REDACTED]

Page Number : 1 Invoice Nbr : 305607
Guest Number : 1032364
Folio ID : EX-A
Arrive Date : 21-AUG-13 16:47
Depart Date : 22-AUG-13
No. Of Guest : 2
Room Number : 1402
Room Rate : 112.00
Club Account : SPG - P400019787

Information Invoice

Tax ID :
Sheraton Philadelphi 22-AUG-13 02:55 HAMID

Date	Reference	Description	Charges	Credits
21-AUG-13	RT1402	Room Charge	112.00	
21-AUG-13	RT1402	Occ Tax-State	7.84	
21-AUG-13	RT1402	Occ Tax-City	9.52	
		** Total	129.36	0.00
		*** Balance	129.36	

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As a Starwood Preferred Guest you have earned at least 336 Starpoints for this visit P400019787

Continued on the next page

Le Meridien Philadelphia

Philadelphia, PA 19102
215-422-8200

<http://www.starwoodhotels.com/lemeridien/property/overview/index.html?propertyID=3238>



Cisneros, Jose	Page Number	1	Invoice Nbr	1000025518
[REDACTED]	Guest Number	212045	Arrive Date	08-20-2013
San Francisco, CA	Folio ID	A	Depart Date	08-21-2013
94117-4113				
	No. Of Guest	2		
	Room Number	751		
	Time	08-21-2013 14:10		

Invoice

Date	Reference	Description	Charges	Credits
08-20-2013	RT751	Room Charge	\$137.00	
08-20-2013	RT751	State Tax	\$9.59	
08-20-2013	RT751	Occupancy/Tourism	\$11.65	
08-21-2013	AX	American Express		\$-158.24
		** Total	\$158.24	\$-158.24
		** Balance	\$0.00	

As a Starwood Preferred Guest you have earned at least 411 Starpoints for this visit P400019787.

Thank you for choosing Starwood Hotels We look forward to welcoming you back soon!

Cash Receipts

CAPITAL DISPATCH
215 235-2200

DRIVER ID# 00104441
 CAB # P0772
 08/22/2013 04:57 - 05:13
 AIRPORT RATE
 TRIP# 4811 RATE#
 MILES 12.71
 FARE \$ 28.50
 FUEL CHRG. \$ 1.00
 TOLLS \$ 0.00
 GP. TOTAL \$ 29.50

PPA Complaints
215 683-9440

Cash Receipts

ALL CITY TAXI
215 467-6605

DRIVER ID# 00104421
 CAB # P0935
 08/21/2013 04:57 - 05:13
 AIRPORT RATE
 TRIP# 3465 RATE#
 MILES 9.11
 FARE \$ 28.50
 FUEL CHRG. \$ 1.00
 TOLLS \$ 0.00
 GP. TOTAL \$ 29.50

PPA Complaints
215 683-9440

From: Eileen M. Fitzgerald, CEO [<mailto:Eileen.Fitzgerald@nw.org>]

Sent: Tuesday, June 18, 2013 9:59 AM

To: Cisneros, Jose

Subject: Symposium Invite

Dear Mr. Cisneros,

On behalf of NeighborWorks America I would like to invite you to participate as a speaker at a Symposium that we are holding in August in Philadelphia, PA entitled "Building Financial Opportunity for Consumers: Financial Capability Models Demonstrating Impact". This day-long event will showcase best practices for delivering services that aim to help low income people become more financially capable and prosperous. As part of the day we will also be showcasing local and national efforts to expand the scale and impact of this work.

The work that you have done with the City of San Francisco has been critical to moving the asset building field forward and we think that your perspective would make an important contribution to the event. Please see the attached invitation for more detail.




Sincerely,

Eileen Fitzgerald

Our DC office has moved! Beginning May 28, 2013, NeighborWorks® America is located at [REDACTED]
[REDACTED] Washington, D.C., 20002

Building Financial Opportunity for Consumers:
Financial Capability Models Demonstrating Impact

SYMPOSIUM AGENDA

<p>8:30 am - 8:50 am</p>	<p>Welcome: Eileen Fitzgerald, NeighborWorks America</p> <p>Opening Remarks: Mayor of Philadelphia, Michael A. Nutter</p>
<p>8:50 am - 10:00 am</p>	<p>Keynote Speaker: Michelle Singletary</p> <p>Shaping Financial Values to Empower Individuals and Communities Join Michelle Singletary, personal financial expert and nationally syndicated columnist for <i>The Washington Post</i> as she talks about the importance of achieving financial security, the mindsets and behaviors that increase net worth and the importance of wealth-building in marginalized communities.</p>
<p>10:00 am - 10:15 am</p>	<p>Morning Break</p>
<p>10:15 am - 11:30 am</p>	<p>BREAKOUT SESSIONS</p> <p>Using Innovation and Technology to Build Financial Capability Discover innovative products and technological approaches that help nonprofits maximize impact and empower consumers to take control of their financial futures. Get information on how to turn financial knowledge into action-oriented behavior changes that lead clients' to make sound long-term financial decisions.</p> <p>Measuring Change: Evaluating Program Performance and Client Impact Learn about data collection tools that measure changes in program participants' financial status, attitudes, behaviors and resilience. Hear practical approaches to evaluating your financial capability programs to help build organizational capacity, improve program performance, and demonstrate client impact. This session will also feature a discussion with Success Measures evaluation experts and practitioners that participated in a national demonstration project aimed at building the capacity of organizations to implement and evaluate financial capability programs.</p> <p>Top-notch Strategies for Building Effective Financial Capability Programs Hear what it takes to build and sustain a successful financial capability program including marketing and outreach, program design, effective partnerships, cost-efficient service delivery models and sustainability through funding and program fees. <i>Panelists: Sheri Powers, Unity Council; Carmen Amigon, Community Housing Works, Joanne LaFemina, Community Development Corporation of Long Island.</i></p>
<p>    </p>	

10:15 am - 11:30 am	BREAKOUT SESSIONS (cont'd)	<p>Connecting with Youth to Build Financial Security</p> <p>In a stimulating dialogue with young adults and community leaders, we will explore ways to build a community infrastructure that helps young people become savvy consumers. <i>Panelists: Youth/young adults from the Isles YouthBuild Institute in Trenton, New Jersey, and Urban Promise in Camden, New Jersey.</i></p>
11:30 am - 1:00 pm	<p>LUNCHEON</p> <p>Keynote Speaker Sarah Bloom Raskin, a top ranking member of the United States Federal Reserve</p>	
1:15 pm - 2:45 pm	TOWN HALL	<p>The Next Step: Increasing The Scale And Scope Of Financial Capability</p> <p>Hear from a panel of local practitioners, national intermediaries, municipal leaders and policy makers as they discuss proven approaches to implementing and scaling financial capability programs. <i>Moderator Jayna Bower, NeighborWorks America Panelists: Cliff Rosenthal, Consumer Financial Protection Bureau, Kevin Jordan, Local Initiatives Support Corporation, Ann Houston, The Neighborhood Developers.</i></p>
2:45 pm - 3:00 pm	Afternoon Break	
3:00 pm - 4:00 pm	<p>CLOSING SESSION</p> <p>Keynote Speaker Jose Cisneros, Treasurer for the city and county of San Francisco. Pioneered Bank On San Francisco, a project that helps unbanked San Franciscans establish checking accounts, co-chairs Cities for Financial Empowerment Fund, and established San Francisco Office of Financial Empowerment (OFE).</p>	
