

AMENDED

FILED

2013 SEP 10 AM 11:44

SAN FRANCISCO ETHICS COMMISSION

Form SFEC-3.216(d)
Cover Page

Please type or print legibly in ink.

| | | | |
|--|-------------------------|----------|-------------------|
| 1. Information regarding Elected Officer: | | | |
| Name (Last) | (First) | (Middle) | Daytime Telephone |
| Cisneros | José | Miguel | (415) 554-4479 |
| Mailing Address | Street | Zip | Fax Telephone |
| 1 Dr. Carlton B. Goodlett Place, Room 140 | | 94102 | (415) 554-5507 |
| Office Held | Email Address | | |
| Treasurer | jose.cisneros@sfgov.org | | |

2. Purpose of Travel:
Keynote speaker at NeighborWorks conference.

4. Schedule Summary:
Total number of pages, including this cover page 10

Check applicable schedules:

Schedule A Yes – schedule attached
Gift of transportation, lodging or subsistence

Schedule B Yes – schedule attached
Gift to the City of transportation, lodging or subsistence

Schedule C Yes – schedule attached
Reimbursement to the City of gift of transportation, lodging or subsistence

3. Dates of Travel and Itinerary:

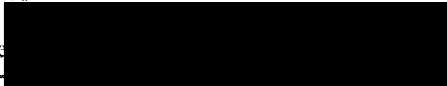
08/20/13 SF, CA to Philadelphia, PA
Month/Day/Year City, State, Country

08/22/13 Philadelphia, PA to SF, CA

5. Verification:
I have used all reasonable diligence in preparing this statement. I have reviewed this statement and to the best of my knowledge, the information contained herein and in any attached schedules is true and complete.

I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Date signed 09/06/13

Signature 

Form SFEC-3.216(d)
Schedule A – Gifts of Travel

1. Information regarding entity funding gift of transportation, lodging or subsistence

Full Name of Entity:
NeighborWorks

Address:
[REDACTED] Washington DC 20002
Street City State Zip

Name of Contact Person:
Brooke Linkow

Email Address: BLinkow@nw.org Telephone: (202) 524-9967

3. Cost of transportation, lodging or subsistence

A. Please list the total amount of costs that will be paid by the entity to fund the elected officer's travel, including but not limited to the amount directly related to the cost of the officer's transportation, lodging and subsistence.
 \$937.40

B. Please list the amount in Item A that is directly related to the cost of the officer's transportation, lodging and subsistence.
 \$937.40

2. Information regarding contributors who contributed more than \$500 to the entity to fund the trip

Please list the name, occupation and employer of any contributor who contributed more than \$500 to the entity funding the trip and whose contributions were used in whole or in part to fund the trip:

Name of Contributor _____
 Occupation of Contributor _____
 Employer of Contributor _____

Name of Contributor _____
 Occupation of Contributor _____
 Employer of Contributor _____

Name of Contributor _____
 Occupation of Contributor _____
 Employer of Contributor _____

Check box if additional schedules are attached.

4. Information regarding persons accompanying the elected officer

Please list the name of any individual who is

- (a) a City employee required to file a Statement of Economic Interests,
- (b) a lobbyist or campaign consultant registered with the Ethics Commission;
- (c) an employee of or individual who has an ownership interest in a lobbyist or campaign consultant registered with the Ethics Commission; or
- (d) an employee or officer of the entity that will pay for the gift of transportation, lodging or subsistence, and

who is accompanying the elected officer on the trip.

Please identify whether the individual is category (a), (b), (c), or (d), as described above.

| Name of Individual | Category |
|--------------------|----------|
| _____ | _____ |
| _____ | _____ |

Check box if additional schedules are attached.

DIRECTRAVEL

MAHWAH, NEW JERSEY 07430

INVOICE #: 000002763

Date: 8/14/2013

Account: 355303

Page #: 1

PNR Locator: RL6XL8

RECEIVED

SEP 06 2013

NEIGHBOR WORKS AMERICA
PHILADELPHIA

CITY & COUNTY OF SAN FRANCISCO
TREASURER & TAX COLLECTOR

| Traveler | Tkt#/Ct# | Tvl Dt | Itinerary | Pymt Due | By | Invoiced Amt | Booked An |
|---------------------|------------|----------|--------------------------------|----------|----|--------------|-----------|
| CISNEROS/JOSE MIGUE | 7266932031 | 08/20/13 | SFO-PHL-SFO United Airlines | 08/14/13 | P | 590.80 | |

| Airline | Flight | Origin | Destination | Depart | Arrive | Depart |
|-----------------|--------|------------------|------------------|--------|--------|----------|
| United Airlines | 0482 | San Francisco CA | Philadelphia PA | 0400P | 1228A | 08/20/13 |
| United Airlines | 1067 | Philadelphia PA | San Francisco CA | 0619A | 0921A | 08/22/13 |

| | |
|--|--------|
| Total Amount of Invoice | 590.80 |
| Less CC Payments or Payments not yet due | 590.80 |
| Less Cash Payments Received | 0.00 |
| Net Amount Due | 0.00 |

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Cover Page**

Please type or print legibly in ink

| | | | |
|--|-------------------------|----------|-------------------|
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| Mailing Address | Street | Zip | Fax Telephone |
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| Office Held | Email Address | | |
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Reimbursement to the City of gift of transportation, lodging or subsistence

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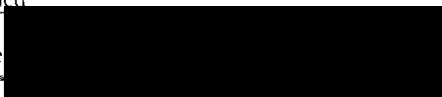
08/20/13 SF, CA to Philadelphia, PA
Month/Day/Year City, State, Country

08/22/13 Philadelphia, PA to SF, CA

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Date signed 08/20/13

Signature 

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1. Information regarding entity funding gift of transportation, lodging or subsistence

Full Name of Entity:
 NeighborWorks

Address:

 _____ Washington DC 20002
Street City State Zip

Name of Contact Person:
 Brooke Linkow

Email Address: Telephone:
 BLinkow@nw.org (202) 5249967

3. Cost of transportation, lodging or subsistence

A. Please list the total amount of costs that will be paid by the entity to fund the elected officer's travel, including but not limited to the amount directly related to the cost of the officer's transportation, lodging and subsistence.

\$646.60

ESTIMATE*

B. Please list the amount in Item A that is directly related to the cost of the officer's transportation, lodging and subsistence.

\$646.60

2. Information regarding contributors who contributed more than \$500 to the entity to fund the trip

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 Employer of Contributor _____

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 Employer of Contributor _____

Name of Contributor _____
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 Employer of Contributor _____

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who is accompanying the elected officer on the trip.

Please identify whether the individual is category (a), (b), (c), or (d), as described above

| Name of Individual | Category |
|--------------------|----------|
| | |
| | |

Check box if additional schedules are attached

*ESTIMATED AIRFARE AT \$300; ACTUAL COST OF FLIGHT YET TO BE SUPPLIED BY NEIGHBORWORKS.

Sheraton Philadelphia Downtown
[REDACTED]
Philadelphia, PA 19103
United States
Tel: 215-448-2000 Fax: 215-448-2864



Jose Cisneros
Ibm/global/gp
[REDACTED]
San Francisco, CA 94117-4113

Email : JOSE.CISNEROS@GM
AIL.COM

Page Number : 1 Invoice Nbr : 305607
Guest Number : 1032364
Folio ID : EX-A
Arrive Date : 21-AUG-13 16:47
Depart Date : 22-AUG-13
No. Of Guest : 2
Room Number : 1402
Room Rate : 112.00
Club Account : SPG - P400019787

Information Invoice

Tax ID :
Sheraton Philadelphi 22-AUG-13 02:55 HAMID

| Date | Reference | Description | Charges | Credits |
|-----------|-----------|---------------|---------|---------|
| 21-AUG-13 | RT1402 | Room Charge | 112.00 | |
| 21-AUG-13 | RT1402 | Occ Tax-State | 7.84 | |
| 21-AUG-13 | RT1402 | Occ Tax-City | 9.52 | |
| | | ** Total | 129.36 | 0.00 |
| | | *** Balance | 129.36 | |

Sweet Dreams? Experience Sheraton hotels at home with Sweet Sleeper. Welcome restful nights with the same signature mattress, down hypoallergenic pillows and luxurious sheets you slept in last night. Order your Sweet Sleeper Bed at www.sheraton.com/store

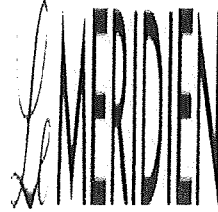
As a Starwood Preferred Guest you have earned at least 336 Starpoints for this visit P400019787

Continued on the next page

Le Meridien Philadelphia

Philadelphia, PA 19102
215-422-8200

<http://www.starwoodhotels.com/lemeridien/property/overview/index.html?propertyID=3238>



| | | | | |
|-------------------|--------------|------------------|-------------|------------|
| Cisneros, Jose | Page Number | 1 | Invoice Nbr | 1000025518 |
| [REDACTED] | Guest Number | 212045 | Arrive Date | 08-20-2013 |
| San Francisco, CA | Folio ID | A | Depart Date | 08-21-2013 |
| 94117-4113 | No. Of Guest | 2 | | |
| | Room Number | 751 | | |
| | Time | 08-21-2013 14:10 | | |

Invoice

| Date | Reference | Description | Charges | Credits |
|------------|------------|-------------------|----------|-----------|
| 08-20-2013 | RT751 | Room Charge | \$137.00 | |
| 08-20-2013 | RT751 | State Tax | \$9.59 | |
| 08-20-2013 | RT751 | Occupancy/Tourism | \$11.65 | |
| 08-21-2013 | AX | American Express | | \$-158.24 |
| | ** Total | | \$158.24 | \$-158.24 |
| | ** Balance | | \$0.00 | |

As a Starwood Preferred Guest you have earned at least 411 Starpoints for this visit P400019787.

Thank you for choosing Starwood Hotels We look forward to welcoming you back soon!

Cash Receipt#

CAPITAL DISPATCH
215 235-2200

DRIVER ID# 00104441
 CAB # P0772
 08/22/2013 04:57 - 05:11
 AIRPORT RATE
 TRIP# 4811 RATE#
 MILES 12.71
 FARE \$ 28.50
 FUEL SCHRG. \$ 1.00
 TOLLS \$ 0.00
 GP. TOTAL \$ 29.50

PPA Complaints
215 683-9440

Cash Receipt#

ALL CITY TAXI
215 461-8666

DRIVER ID# 00104441
 CAB # P0935
 08/21/2013 04:57 - 05:11
 AIRPORT RATE
 TRIP# 485 RATE#
 MILES 9.00
 FARE \$ 28.50
 FUEL SCHRG. \$ 1.00
 TOLLS \$ 0.00
 GP. TOTAL \$ 29.50

PPA Complaints
215 683-9440

From: Eileen M. Fitzgerald, CEO [<mailto:Eileen.Fitzgerald@nw.org>]

Sent: Tuesday, June 18, 2013 9:59 AM

To: Cisneros, Jose

Subject: Symposium Invite

Dear Mr. Cisneros,

On behalf of NeighborWorks America I would like to invite you to participate as a speaker at a Symposium that we are holding in August in Philadelphia, PA entitled "Building Financial Opportunity for Consumers: Financial Capability Models Demonstrating Impact". This day-long event will showcase best practices for delivering services that aim to help low income people become more financially capable and prosperous. As part of the day we will also be showcasing local and national efforts to expand the scale and impact of this work.

The work that you have done with the City of San Francisco has been critical to moving the asset building field forward and we think that your perspective would make an important contribution to the event. Please see the attached invitation for more detail.




Sincerely,

Eileen Fitzgerald

Our DC office has moved! Beginning May 28, 2013. NeighborWorks® America is located at [REDACTED]
[REDACTED] Washington, D.C. , 20002

Building Financial Opportunity for Consumers:
Financial Capability Models Demonstrating Impact

SYMPOSIUM AGENDA

| | |
|---|--|
| <p>8:30 am - 8:50 am</p> | <p>Welcome: Eileen Fitzgerald, NeighborWorks America</p> <p>Opening Remarks: Mayor of Philadelphia, Michael A. Nutter</p> |
| <p>8:50 am - 10:00 am</p> | <p>Keynote Speaker: Michelle Singletary</p> <p>Shaping Financial Values to Empower Individuals and Communities Join Michelle Singletary, personal financial expert and nationally syndicated columnist for <i>The Washington Post</i> as she talks about the importance of achieving financial security, the mindsets and behaviors that increase net worth and the importance of wealth-building in marginalized communities.</p> |
| <p>10:00 am - 10:15 am</p> | <p>Morning Break</p> |
| <p>10:15 am - 11:30 am</p> | <p>BREAKOUT SESSIONS</p> <p>Using Innovation and Technology to Build Financial Capability Discover innovative products and technological approaches that help nonprofits maximize impact and empower consumers to take control of their financial futures. Get information on how to turn financial knowledge into action-oriented behavior changes that lead clients' to make sound long-term financial decisions.</p> <p>Measuring Change: Evaluating Program Performance and Client Impact Learn about data collection tools that measure changes in program participants' financial status, attitudes, behaviors and resilience. Hear practical approaches to evaluating your financial capability programs to help build organizational capacity, improve program performance, and demonstrate client impact. This session will also feature a discussion with Success Measures evaluation experts and practitioners that participated in a national demonstration project aimed at building the capacity of organizations to implement and evaluate financial capability programs.</p> <p>Top-notch Strategies for Building Effective Financial Capability Programs Hear what it takes to build and sustain a successful financial capability program including marketing and outreach, program design, effective partnerships, cost-efficient service delivery models and sustainability through funding and program fees. <i>Panelists: Sheri Powers, Unity Council; Carmen Amigon, Community Housing Works; Joanie LaFemina, Community Development Corporation of Long Island.</i></p> |
| <p>    </p> | |

| | | |
|--|---|--|
| 10:15 am - 11:30 am | BREAKOUT SESSIONS (cont'd) | Connecting with Youth to Build Financial Security |
| In a stimulating dialogue with young adults and community leaders, we will explore ways to build a community infrastructure that helps young people become savvy consumers. <i>Panelists: Youth/young adults from the Isles YouthBuild Institute in Trenton, New Jersey, and Urban Promise in Camden, New Jersey.</i> | | |
| 11:30 am - 1:00 pm | LUNCHEON Keynote Speaker Sarah Bloom Raskin, a top ranking member of the United States Federal Reserve | |
| 1:15 pm - 2:45 pm | TOWN HALL | The Next Step: Increasing The Scale And Scope Of Financial Capability |
| Hear from a panel of local practitioners, national intermediaries, municipal leaders and policy makers as they discuss proven approaches to implementing and scaling financial capability programs. <i>Moderator Jayna Bower, NeighborWorks America Panelists: Cliff Rosenthal, Consumer Financial Protection Bureau, Kevin Jordan, Local Initiatives Support Corporation, Ann Houston, The Neighborhood Developers.</i> | | |
| 2:45 pm - 3:00 pm | Afternoon Break | |
| 3:00 pm - 4:00 pm | CLOSING SESSION Keynote Speaker Jose Cisneros, Treasurer for the city and county of San Francisco. Pioneered Bank On San Francisco, a project that helps unbanked San Franciscans establish checking accounts, co-chairs Cities for Financial Empowerment Fund, and established San Francisco Office of Financial Empowerment (OFE). | |
| | | |



Working Together for Strong Communities

