

**FORM SFEC-126:
NOTIFICATION OF CONTRACT APPROVAL**
(S.F. Campaign and Governmental Conduct Code § 1.126)

FILED

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SAN FRANCISCO
ETHICS COMMISSION

City Elective Officer Information (Please print clearly.)	
Name of City elective officer(s): Mayor Gavin Newsom	City elective office(s) held: Mayor, City and County of San Francisco

Contractor Information (Please print clearly.)	
Name of contractor: Better World Advertising	
Please list the names of (1) members of the contractor's board of directors; (2) the contractor's chief executive officer, chief financial officer and chief operating officer; (3) any person who has an ownership of 20 percent or more in the contractor; (4) any subcontractor listed in the bid or contract; and (5) any political committee sponsored or controlled by the contractor. Use additional pages as necessary.	
1) Les Pappas, President; John Leonard, member 2) Les Pappas, CEO, CFO, COO 3) Les Pappas, owner 4) N.A. 5) N.A.	
Contractor address: 731 Market Street, Suite 220, San Francisco, CA 94114	
Date that contract was approved: 6/10/2010	Amount of contract: \$599,417
Describe the nature of the contract that was approved: Contract is to develop and implement a one-time social marketing campaign to raise awareness in the general public about the importance and impact of vaccinations. Activities will include research, development and testing of messages and designs, creation and reproduction of materials, development, implementation and management of a media plan and development of an evaluation of the campaign.	
Comments:	

This contract was approved by (check applicable):

- the City elective officer(s) identified on this form
 a board on which the City elective officer(s) serves _____

Print Name of Board

- the board of a state agency (Health Authority, Housing Authority Commission, Industrial Development Authority Board, Parking Authority, Redevelopment Agency Commission, Relocation Appeals Board, Treasure Island Development Authority) on which an appointee of the City elective officer(s) identified on this form sits

Print Name of Board

Filer Information (Please print clearly.)	
Name of filer: Nicole Wheaton, Policy Analyst, Office of the Mayor	Contact telephone number: (415) 554-7940
Address: City Hall, R	E-mail: Nicole.wheaton@sfgov.org

Signature of _____

6/10/2010
Date Signed

Signature of Board Secretary or Clerk (if submitted by Board Secretary or Clerk)

Date Signed