

**FORM SFEC-126:  
NOTIFICATION OF CONTRACT APPROVAL**  
(S.F. Campaign and Governmental Conduct Code § 1.126)

FILED

2011 FEB -3 PM 4:13

<b>City Elective Officer Information</b> <i>(Please print clearly.)</i>	
Name of City elective officer(s): Mayor Edwin Lee	City elective office(s) held: Mayor, City and County of San Francisco

SAN FRANCISCO  
ELECTIONS COMMISSION

<b>Contractor Information</b> <i>(Please print clearly.)</i>	
Name of contractor: South of Market Foundation	
<i>Please list the names of (1) members of the contractor's board of directors; (2) the contractor's chief executive officer, chief financial officer and chief operating officer; (3) any person who has an ownership of 20 percent or more in the contractor; (4) any subcontractor listed in the bid or contract; and (5) any political committee sponsored or controlled by the contractor. Use additional pages as necessary.</i> 1) Marty Cerles, Vice Chair, Katherine Mattes, Chair, Nichelle Cole, John Peterson, Susan Hinchman, Ross Portugeis, Mathilda Khabbaz, Mark Rennie, Sheryl Koga, Mercy Ringelmann. 2) Jenny McNulty, Claudia Stillwell 3) NA 4) See attached 5) NA	
Contractor address: [Redacted] San Francisco, CA 94103	
Date that contract was approved: July 1, 2010	Amount of contract: \$500,000
Describe the nature of the contract that was approved: Business Development in the South of Market Redevelopment Project Area. Provide marketing and implementing the Six on Sixth Revitalization Loan Program, managing façade and tenant improvement projects, and coordinating business attraction efforts, one-on-one small business consulting, loan packaging services, post-loan technical assistance and support for the South of Market Business Association (SOMBA).	
Comments:	

This contract was approved by (check applicable):

- the City elective officer(s) identified on this form
- a board on which the City elective officer(s) serves \_\_\_\_\_

Print Name of Board

- the board of a state agency (Health Authority, Housing Authority Commission, Industrial Development Authority Board, Parking Authority, Redevelopment Agency Commission, Relocation Appeals Board, Treasure Island Development Authority) on which an appointee of the City elective officer(s) identified on this form sits

Print Name of Board

<b>Filer Information</b> <i>(Please print clearly.)</i>	
Name of filer:	Contact telephone number: ( )
Address: [Redacted]	E-mail:

Signature of City [Redacted] City elective officer)

2/3/11

Date Signed

Signature of Board Secretary or Clerk (if submitted by Board Secretary or Clerk)

Date Signed

#### **4) 2010-11 Subcontractors for South of Market Foundation**

1. Maikhanh Nguyen, IT Consulting Services
2. Emily Gerth, IT Consulting Services
3. Kristen McDonnell, Website Updates and Design
4. Ashley Ortiz, Economic Development Consultant
5. Claudia Stillwell, Financial Management Consultant
6. LaMorena & Chang, Financial Auditor
7. Stanford Law, Network Services, IT Consultant
8. Vehicle SF, Concepting, Design and Project Management
9. Elizabeth Payne Photography, Photography Services
10. Sutherland - Edwards, Strategic Planning Consultant
11. Meaghan Mitchell, Marketing Consultant