

**FORM SFEC-126:  
NOTIFICATION OF CONTRACT APPROVAL  
(S.F. Campaign and Governmental Conduct Code § 1.126)**

<b>City Elective Officer Information</b> <i>(Please print clearly.)</i>	
Name of City elective officer(s): <b>Mayor Gavin Newsom San Francisco Board of Supervisors</b>	City elective office(s) held: <b>San Francisco Mayor City &amp; County of SF Supervisors</b>

2011 FEB -7 AM 8:05  
SAN FRANCISCO COMMISSIONER

<b>Contractor Information</b> <i>(Please print clearly.)</i>	
Name of contractor: Market Street Association	
<p><i>Please list the names of (1) members of the contractor's board of directors; (2) the contractor's chief executive officer, chief financial officer and chief operating officer; (3) any person who has an ownership of 20 percent or more in the contractor; (4) any subcontractor listed in the bid or contract; and (5) any political committee sponsored or controlled by the contractor. Use additional pages as necessary.</i></p> <p>1. Board of Directors: President: Natalie Berg, Berg &amp; Associates Vice-President: Regina Guggenheim, SHN, Secretary: Kathleen Freer, Leo Epp Company, Treasurer: Byron Yee, Renoir Hotel, Jim Patrick, Patrick &amp; Co, Daniel Hurtado, CMCBD, Jim Sangiacomo, Trinity Plaza. Rene Dubon, PG&amp;E</p> <p>2. Carolyn Diamond, Executive Director</p> <p>3. N/A</p> <p>4. Words, Pictures and Ideas, Ben Davis, Creative Director</p> <p>5. NA</p>	
Contractor address: [REDACTED]	San Francisco, CA 94102
Date that contract was approved: December 14, 2010	Amount of contract: \$105,000
Describe the nature of the contract that was approved: For the Mid-Market PAC. Coordinate all logistics for all PAC meetings. Point of contact for information requests, Develop, implement and maintain public information program, draft reports, letters, memoranda, etc. and general administrative support.	
Comments:	

This contract was approved by (check applicable):

- the City elective officer(s) identified on this form
- a board on which the City elective officer(s) serves \_\_\_\_\_

Print Name of Board

- the board of a state agency (Health Authority, Housing Authority Commission, Industrial Development Authority Board, Parking Authority, Redevelopment Agency Commission, Relocation Appeals Board, Treasure Island Development Authority) on which an appointee of the City elective officer(s) identified on this form sits

**SAN FRANCISCO REDEVELOPMENT AGENCY COMMISSION**

Print Name of Board

<b>Filer Information</b> <i>(Please print clearly.)</i>
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[REDACTED] Bd. Secty. 12/20/10