

**FORM SFEC-126:**  
**NOTIFICATION OF CONTRACT APPROVAL**  
 (S.F. Campaign and Governmental Conduct Code § 1.126)

AUG -6 AM 11:31  
 SAN FRANCISCO  
 ETHICS COMMISSION

<b>City Elective Officer Information</b> <i>(Please print clearly.)</i>	
Name of City elective officer(s): Mayor Edwin Lee	City elective office(s) held: Mayor, City and County of San Francisco

<b>Contractor Information</b> <i>(Please print clearly.)</i>	
Name of contractor: Siemens Medical Solutions USA, Inc.	
<i>Please list the names of (1) members of the contractor's board of directors; (2) the contractor's chief executive officer, chief financial officer and chief operating officer; (3) any person who has an ownership of 20 percent or more in the contractor; (4) any subcontractor listed in the bid or contract; and (5) any political committee sponsored or controlled by the contractor. Use additional pages as necessary.</i>	
1. See Attached 2. See Attached 3. No one Person owns more than 20% of Siemens 4. Not proposing to use subcontractors 5. Not Applicable	
Contractor address: [Redacted] Malvern, Pennsylvania 19355	
Date that contract was approved: 8/2/13	Amount of contract: \$52,314,454
Describe the nature of the contract that was approved: Software Licenses, support and maintenance services for clinical and financial applications in use by the Department of Public Health.	
Comments:	

This contract was approved by (check applicable):

- the City elective officer(s) identified on this form
- a board on which the City elective officer(s) serves \_\_\_\_\_

Print Name of Board

- the board of a state agency (Health Authority, Housing Authority Commission, Industrial Development Authority Board, Parking Authority, Redevelopment Agency Commission, Relocation Appeals Board, Treasure Island Development Authority) on which an appointee of the City elective officer(s) identified on this form sits

Print Name of Board

<b>Filer Information</b> <i>(Please print clearly.)</i>	
Name of filer: Nicole Wheaton, Policy Analyst, Office of the Mayor	Contact telephone number: ( 415 ) 554-7940
Address: City Hall, Room 294	E-mail: Nicole.wheaton@sfgov.org

Signature of City Elective Officer (if submitted by City elective officer)

Date Signed

8/2/13

Signature of Board Secretary or Clerk (if submitted by Board Secretary or Clerk)

Date Signed

## **Siemens Healthcare USA Board of Directors**

### **Greg Sorensen, M.D.**

#### **Chief Executive Officer, Customer Solutions, North America**

Gregory Sorensen, M.D. is responsible for leading the marketing, sales, service, and support functions for Siemens Healthcare in North America, across the entire healthcare portfolio including medical imaging, therapy, healthcare information technology, and laboratory diagnostics. Dr. Sorensen served as Professor of Radiology and Health Sciences and Technology, Harvard Medical School; faculty member of the Harvard-MIT Division of Health Sciences and Technology; and Co-Director of the A.A. Martinos Center for Biomedical Imaging, Massachusetts General Hospital (MGH). As practicing neuroradiologist, and active researcher, Dr. Sorensen is well known in the industry, particularly for his achievements in clinical care, clinical trials, and translational research. His research and techniques are utilized by scores of centers throughout the world in phase II and III trials of novel oncology agents such as gene therapy.

### **Ann Custin,**

#### **Chief Financial Officer, North America and**

#### **Head of Shared Services Group, USA**

#### **Siemens Healthcare**

Ann Custin is Chief Financial Officer for Siemens Healthcare in the United States, with additional oversight for Canada and Meso America. In this position, she directs the budget planning, financial decision-making, operations, reporting, and administration for Siemens Healthcare across the medical imaging, healthcare IT, and laboratory diagnostics portfolio. Additionally, as head of the Shared Services Group, Custin is responsible for Siemens Healthcare's headquarters key support functions such as central accounting, procurement, and information technology (IT).

Previously, Custin was Head of Finance for the Operational Services Group of Siemens Healthcare's global Diagnostics Division where she was responsible for the financial operations of supply chain, service, quality management, EHS and program management.

Custin brings 20 years of senior-level experience in high-tech companies. Custin also spent 14 years with Siemens Healthcare's Ultrasound business. In her role of Vice President, Finance and Business Administration from 2000-2004, Custin was responsible for developing, implementing and monitoring the business plans for Ultrasound, including both strategic and financial performance.

Custin holds a Bachelor of Arts degree in Accounting from Queens College. She is married and has a daughter in college.

### **Dave Fisher**

#### **Vice President, Healthcare Policy & Strategy**

#### **Siemens Healthcare**

David Fisher is Vice President, Healthcare Policy & Strategy for Siemens Healthcare North America. In his role, Fisher drives management and direction of the company's approach to U.S. healthcare policy from within the Healthcare Sector, positioning Siemens as the industry leader in imaging, diagnostics and healthcare information systems. Within this scope, he is responsible for developing industry relationships and representing Siemens in meetings with regulatory, payor, and reimbursement agencies.

Most recently, Fisher was Executive Director of the Medical Imaging and Technology Alliance (MITA). In this role, he was responsible for overseeing the 60+ member association including strategic positioning for legislative, regulatory and public relations activity as well as member relations, human resources and budgeting.

Prior to joining MITA, Fisher spent 13 years working for Congress and the Administration including senior positions in the Senate and at the Office of Management and Budget.

Fisher received both his Bachelor of Arts and Master of Public Policy from Georgetown University. He and his wife, Ann, live in Washington, DC with their two children, Dagny and Regan.

**Michael Wendt, PhD**  
**Senior Vice President, Imaging & Therapy Systems**

Michael Wendt, PhD, leads the Imaging & Therapy Systems Division in the USA, with additional oversight for Canada. In this new role, he is responsible for sales and business management of Siemens imaging equipment and therapy systems, as well as sales of the Healthcare IT portfolio in the USA. Wendt is based at the USA headquarters in Malvern, Pennsylvania.

Prior to this current role, Wendt was VP and Zone General Manager (ZGM) of first the Mid-Atlantic Zone, and most recently the Southeast Zone, responsible for driving volume and market share growth in the Zone, as well as championing continuous customer ownership to achieve Customer Excellence.

Wendt joined Siemens in 2000, as R&D collaborations manager for the Magnetic Resonance Imaging (MRI) business unit. He was quickly promoted to Director of R&D for MRI, then Director of MRI Applications Development. Wendt holds eight patents in Europe and the United States.

Before joining Siemens, Wendt was Assistant Professor of Biomedical Engineering at Case Western Reserve University in Cleveland, Ohio. He has continued as a guest lecturer on the topic of Physics in Radiological Imaging at the Freie Universitaet Berlin in Berlin, Germany.

Wendt is extensively published, with over 30 peer-reviewed research manuscripts in journals such as Journal of Magnetic Resonance Imaging and Radiology.

Wendt holds a Master's Degree in Electrical Engineering and a Ph.D. in Biomedical Engineering.

Wendt spends most of his spare time with his wife and two young children. He enjoys traveling as a family and exposing his children to different cultures.

**Aaron Hudy**  
**Senior Vice President, Clinical Products Division, North America**  
**Senior Vice President, Customer Relationship Management, USA**  
**Siemens Healthcare**

Aaron Hudy leads the Clinical Products Division of Siemens Healthcare in the United States, with additional oversight for the business in Canada and Latin America. In this role, he is responsible for the Ultrasound (US) and X-ray Products (XP) business management functions. In his CRM capacity, Hudy champions Healthcare Analytics & Database Marketing, Competitive Intelligence/Analyst Relations, CRM Excellence, and Sales Education. Hudy is based at the USA headquarters in Malvern, Pennsylvania.

Hudy joins Siemens with 16 years of experience in the medical imaging industry, mostly in sales and sales management positions. Among his recent accomplishments at another major medical company are development of market share, channel strategy, successful programs to win new customers, and industry-recognized sales training programs. Previously, he held national and regional-level sales management positions in the industry.

Hudy holds a B.S.B.A in Finance from John Carroll University in Cleveland, Ohio. He is married with three children.

**Franz Walt**  
**Senior Vice President, Diagnostics Division**  
**Siemens Healthcare**

Franz Thomas Walt is Senior Vice President of Siemens Healthcare's Diagnostics Division (DX) and oversees North America, Canada, and Meso-America. He joined Siemens with more than 22 years of experience in the healthcare industry.

In this role, Walt heads business management, sales, implementation, and customer support functions for Siemens' in vitro diagnostics portfolio, comprised of chemistry, immunoassay, automation, informatics, hematology, hemostasis, point-of-care, specialty, and molecular laboratory solutions.

Prior to Siemens, Walt held positions of increasing responsibility in the pharmaceutical, medical device, and in vitro diagnostics industries. His international career includes positions in the USA, Asia Pacific, Europe, and Latin America. Walt's professional highlights include proven performance in entering new markets, achieving top and bottom-line goals in emerging and mature markets, and establishing or strengthening market leadership across the portfolio.

Walt holds an MBA from City University in Bellevue, Washington. He is married with two daughters.

**Andr w Flanagan**

**Senior Vice President, Health Services (HS) Sales & Business Management**

Andy is responsible for leading the sales and marketing of HS solutions and the execution of customer-facing HS service activity in the U.S. Andy and his team is focused on driving sales performance and customer satisfaction, and growing the HS business in the U.S. His organization includes new business development; strategic consulting and IT service management; sales initiatives, operations, and support, plus industry initiatives, reference sites and demonstration; nursing initiatives; government & industry affairs; and physician consultant activity.

Andy brings more than 25 years of leadership experience in sales, sales strategy, and business transformation to Siemens Healthcare. Prior to joining Siemens, Andy spent five years in sales executive management and strategy planning at SAP. His accomplishments at SAP include improving revenues, margins, and customer satisfaction scores in SAP's central region mid-market, and driving penetration of new customers. One market growth opportunity Andy identified was healthcare, and he soon led SAP's new healthcare vertical business unit as SVP of U.S. healthcare sales.

Prior to SAP, Andy ran his own small company ESM Solutions for nine years where he developed and sold supply chain software applications to clients, such as Penn State and Heinz. He began his career as a sales representative for Xerox, progressing into sales management and later, sales operations where he was responsible for turning around several Xerox organizations including a \$500 million organization focused across all industries and segments.

**Mike Guin**

**Senior Vice President, Customer Service**

Mike is responsible for overseeing our Customer Service business in the U.S., including the UPTIME Center, the Regional Support Center, Education Services, Integrated Service Management (ISM), Field Service, National Modality Installations, *syngo* Services, and Service Marketing.

Most recently, Mike has served as Sr. Vice President, Solutions Implementation, partnering with sales and business management to effectively drive sales equipment revenue through our modality implementations business. With a focus on continuously improving processes, driving business results, and improving customer satisfaction, Mike's key accomplishments include development of a backlog management system enabling a best in class revenue forecast ability, implementation of 3D drawing capability in the U.S., which is now a global project, and driving growth in our Design & Construction Services business. He also developed the applications organization into a best in class, customer-focused business before it transitioned to the Service organization last fiscal year.

Prior to his current role, Mike was VP of Service Operations in Cary. Mike joined Siemens in 2000 as Zone Service Vice President, responsible for the service business in the West. Mike's entire career has been in healthcare technology service – with experience both from the medical center perspective and equipment provider.

Description	Date of Last Change	Comments
<b>Ownership Composition</b>	1982	Siemens Medical Solutions USA, Inc. is a privately held corporation, incorporated in the U.S. State of Delaware on 07/19/1982  Siemens AG went public in the US on March 12, 2001, listed on the New York Stock Exchange with the symbol SI.
<b>President</b>	2011	Gregory Sorensen M.D., Chief Executive Officer, Healthcare USA
<b>Chief Financial Officer</b>	2008	Ann Custin, Chief Financial Officer, Healthcare USA
<b>Technical Support Director</b>	2002	David Rice, Chief Information Officer, Healthcare USA
<b>Customer Support Director</b>	2011	Mike Guin, Senior Vice President , Customer Service, Healthcare USA
<b>Auditor</b>	2009	Ernst & Young
<b>Bankers</b>	1995	Healthcare USA has an incoming deposit account (lockbox) account with Mellon bank. We disburse through Siemens Capital.

\*\*\*note to reader. Changes to executive team are in the process of being published. Verify any highlighted data before using.