File No.E191070

FORM SFEC-126:

FORM SFEC NOTIFICATION OF CONT	
(S.F. Campaign and Government	tal Candust Cad- C 1 100
City Elective Officer Information (Please print clearly.)	ETHICS COMMISSION
Name of City elective officer(s):	City elective office(s) held:
Members, Board of Supervisors	Members, Board of Supervisors
20 52 173 5750 Media (50 00 00 00 00 00 00 00 00 00 00 00 00 0	
Contractor Information (Please print clearly.) Name of contractor:	,
Public Health Foundation Enterprises Inc.	
Please list the names of (1) members of the contractor's board of dir financial officer and chief operating officer; (3) any person who has any subcontractor listed in the bid or contract; and (5) any political additional pages as necessary. See attached	s an ownership of 20 percent or more in the contractor: (4)
	·
Contractor address:	
City of Industry, CA 94	94746-3505
Date that contract was approved:	Amount of contracts: \$264,124
Describe the nature of the contract that was approved:	
Hepatitis B. early identification and linage to care for foreign born pe	persons.
Comments:	
This contract was approved by (check applicable): □the City elective officer(s) identified on this form	
a board on which the City elective officer(s) serves: San Fran	ancisco Board of Supervisors int Name of Board
☐ the board of a state agency (Health Authority, Housing Author Board, Parking Authority, Redevelopment Agency Commission Development Authority) on which an appointee of the City elec-	ority Commission, Industrial Development Authority
Print Name of Board	
Filer Information (Please print clearly.)	
Name of filer: Angela Calvillo, Clerk of the Board	Contact telephone number: (415) 554-5184
Address: City Hall, Room 244, 1 Dr. Carlton B. Goodlett Pl., San Francisco, Ca	E-mail: Board.of.Supervisors@sfgov.org
Signature of City Elective Officer (if submitted by City elective officer	er) Date Signed
	11/20/12
Signature of Board Secretary or Clerk (if submitted by Board Secretary	cy or Clerk) Date Signed

PHFE Board of Directors 2013 - 2014

Nationally recognized in their respective fields, and equally passionate about pursuing public health, our Board of Directors takes a very proactive role in ensuring the success of clients like you.

(For more information, please click on any name below)

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ABOUT US

Board of Directors

Management Team

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Bruce Y. Lai

Managing Director at the Design Innovation Factory

Currently, Bruce Lai is the Chief Strategy Officer for Paul C. Hudson Consulting, a Los Angeles-based firm that assists nonprofit organizations in strategic restructuring for greater social impact. He is also leading strategy and business development at backCODE, a Pasadena-based serious educational games company.

Bruce was formerly Vice President of Strategy, @School Division, at ePals, an education media company where he focused on product vision and strategic sales and marketing to the 100 largest school systems in the country. He has served both as the Executive Director for School Technology Strategy and Chief of Staff at the NYC DOE's Office of the Chief Information Officer. In this role, he raised \$40 million for NYC Connected Learning and NYC Connected Foundations programs, which served approximately 25,000 students across over 110 schools. In this position, he also helped lead a 500+ staff division serving the technological needs across the 1,700+ schools in NYC DOE. Previously, Bruce served as Chief of Staff to NYC Council Member Gale Brewer, who was recently elected to the office of the Manhattan Borough President. During their tenure together, they led the Council's efforts to promote innovative public/private solutions to bridging the digital divide to enhance economic and social opportunity for all New Yorkers through technology.

Mr. Lal has served on several nonprofit Boards and currently is in his third year as the Board Chair of Public Health Foundation Enterprises (PHFE), a Los Angeles-based national public health fiscal sponsor. In this capacity, he oversees an \$8 million operational budget and \$90 million in program revenues. He also advises the CEO of Charity Navigator, the nation's largest and most-utilized evaluator of charities, on business strategy and strategic partnerships. Mr. Lal graduated from Williams College and holds a master's degree in public policy from the Kennedy School of Government at Harvard University.

PHFE is a 501(c)3 Nonprofit Corporation
City of Industry, CA 91746-3505
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