MEDIA SPECS

The following electronic formatting specifications represent the minimum and suggested quality for media submission to ensure communications are clear and legible and will successfully transmit to the Ethics Commission. These specifications are applicable to Forms 496, SFEC-161, SFEC-162 and SFEC-163.

Video and audio formatting specifications

The following guidelines describe the formatting specifications that represent the minimum and suggested quality for submission of the communication. Multiple files may be attached to a single filing.

NOTE: Each file that is attached may NOT exceed 40MB.

Do NOT upload .zip files.

Suggested Video File Format:

- 1080p
- Video Format: MP4
- Video codec (compression): H.264
- Video bitrate: 8mbps
- Frame rate as originally broadcast

Minimum Video File Format

- 480p
- Video Format: MP4
- Video compression: H.264
- Video bitrate: 2.5mbps
- Frame rate as originally broadcast

Suggested Audio

- Stereo: 384kbps
- File Format: MP3 or AAC

Minimum Audio

- Mono: 128kbps
- File Format: MP3 or AAC

Spoken Word (minimum and suggested)

- Mono: 128kbps
- File Format: MP3 or AAC

Transcript

- File Format: PDF

Print Communications Specifications

The following guidelines describe the formatting specifications that represent the minimum and suggested quality for submission of the communication. Multiple files may be attached to a single filing.

NOTE: Each file that is attached may NOT exceed 40MB.

Do NOT upload .zip files.

- File Format: PDF
- Must be legible, digital copy of final communication in its original color.

IMPORTANT!: Communication File Name

We recommend you name each file using the report number of the associated campaign statement you are filing this communication with. If you are attaching multiple communication files with a statement, you can further differentiate each file name with a short description or unique identifier for each file.

NOTE: The file name you choose is disclosed to the public.

Recommended format: Report#_attach# or description

Examples:

20191104_Chinese Mailer

20191104_TV ad

20191104_Radio ad