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April 4, 2022

To: Members of the Ethics Commission

From: Steven Massey, Director of Technology Services

Subject: Agenda Item 6 – Public Disclosure Technology Overview & Campaign Finance

Dashboards Demonstration

Summary and Action Requested

No action is requested by the Commission, as this item is for informational purposes only.

Staff Presentation

Staff will provide an informational presentation to the Commission about the e-filing system process, components, and vendors. It will also provide an overview of the tools the public can use to access disclosure filings and data and an in-depth look at the Campaign Finance Dashboards. The slide deck to be presented by staff is attached for your reference.



City & County of San Francisco Ethics Commission

Public Disclosure Technology Overview & Campaign Finance Dashboards Demonstration

Ethics Commission Meeting Friday, April 8, 2022 Agenda Item 6

Steven Massey,
Director of Technology Services

Tyler Field,
Information Systems Engineer

Agenda

- 1. E-filing Process
- 2. E-Filing System Components
- 3. E-Filing System Vendors
- 4. Public Access Tools
- 5. Campaign Finance Dashboards

Campaign Finance Reform Ordinance Sec. 1.100 Purpose and Intent:

Make it easier for the public, the media and election officials to efficiently review and compare campaign statements by requiring committees that meet certain financial thresholds to file copies of their campaign statements on designated electronic media

Campaign and Governmental Conduct Code Sec. 1.100(b)(9)

Electronic Filing of Disclosure Statements

- Campaign Finance
- Public Finance
- Lobbying
- Conflict of Interests
- Major Developer Projects
- Permit Consulting

E-Filing Process



Filer App

Enter information into disclosure statements



Backend Automation

Process and route filings and data



Administration App

Manage Accounts and Filings



Public Access Tools

View disclosure statements and data



Partner Apps

Transmit to DataSF and other partners



E-Filing and Admin Components



Filing Application

- Data-driven:
 Enter transactions →
 Output on multiple form types
 Connect to Third-Party Apps
- Form-driven:

 Enter directly on forms



Data-Driven Systems

Disclosures Required:



Three 24-hour Independent Expenditure Reports (FPPC Form 496) – One for each candidate Itemize \$2,000 & Copy of Mailing



Activity: Independent Expenditure Impacting Three Candidates Equally

Vendor	Date	Amount
Mailings Inc.	10/15/22	\$6,000



One Recipient Committee Campaign Statement – (FPPC Form 460)

Schedule D

Itemize three transactions:

\$2,000 for each candidate

Schedule E

Itemize one transaction:

\$6,000 payment to vendor

E-Filing and Admin Components



Filing Application

- Data-driven:
 Enter transactions →
 Output on multiple form types
 Connect to third-party apps
- Form-driven: Enter directly on forms



Electronic Signature

- Signature verification:
 Physical signature to obtain a PIN code to sign
- Electronic signature:
 Sign in electronic format only



Administration Application

- Store & view records
- Manage accounts
- Assign filing requirements



Audit & Enforcement Tools

- Review transactions & supporting documentation
- Export disclosed activity
- Run compliance reports



E-Filing System Vendors





Data & Form-Driven



Integrated Deadlines



Automated Reports



Certified by FPPC & SOS / Statewide Use



Ethics Commission Contracted Service



External Development / Long Term Planning Required





Form-Driven



No Integrated Deadlines



Staff Verification



Local Filings / Shared Citywide



Citywide Contracted Service



Internal Development / More Flexible Timelines

E-Filing System Metrics

	Filing Processes	Filings in 2020
NetFile 1	22	6.7k
DocuSign	30	2.7k





*****ECRWSSEDDM***** **Residential Customer**

PRESORTE STANDARD U.S. POSTAGE PAID PERMIT #288 ANAHEIM, CA



Where do you find this information?

Vote YES to Recall the School Board

Ad paid for by Recall School Board Members Lopez, Collins & Moliga. Committee major funding from:

- 1. Arthur Rock (\$49,500) 2. David Sacks (\$49,500)
- Nicola Miner (\$10,099)

Financial disclosures are available at sfethics.org.







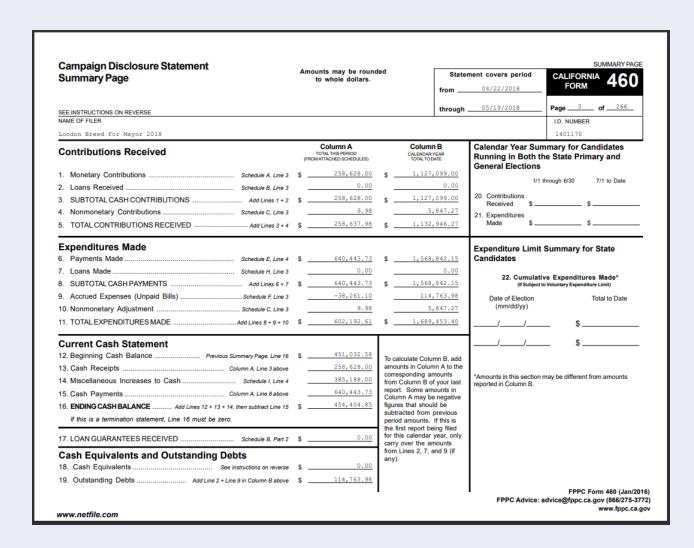
View Filings

- Electronic statements
- Scanned paper statements
- Redactions where required

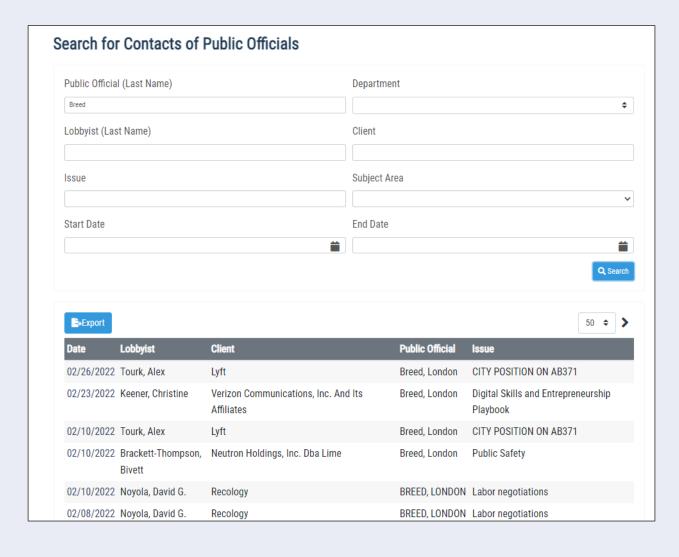


Availability

All program areas









Web Search

- Search activity on statements
- **User-friendly web interface**
- Most common fields are searchable



Availability

- Campaign Finance
- Lobbyists
- Statement of Economic Interests





Open Data & APIs

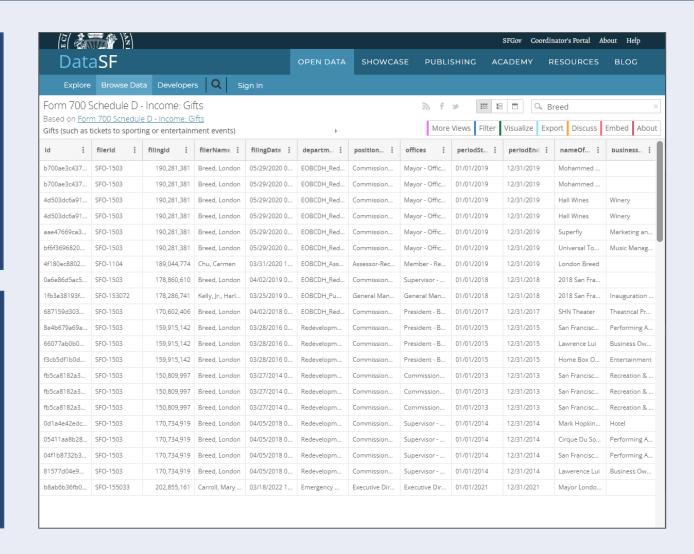
- Open Data:

 Bulk data downloads, filtering, export spreadsheets, all disclosed data fields included
- Application Programming Interfaces:
 Connect research applications to
 disclosed data

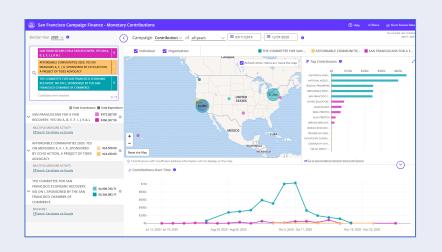


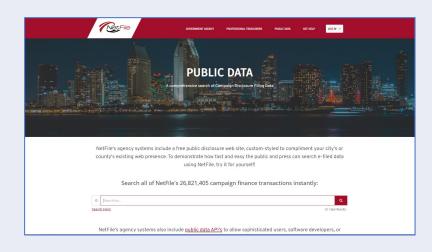
Availability

 Full transaction data available for all program areas except Permit Consultant, Major Developers, and Campaign Consultants















Availability

• Campaign Finance





Data Visualizations

- Connects information disclosed via multiple sources
- Summarizes activity (ie: election cycle, seat, contributor occupation or location)
- User customizable charts and graphs



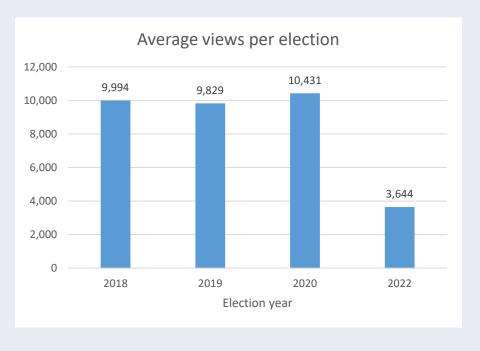
Availability

- Campaign Finance
- Public Financing









as of 3/29/2022

Referenced and Remixed by Local Media



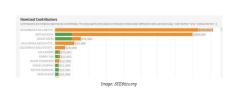
Yet there are a few uniquely San Francisco issues at play here. This school board's effort to rename certain schools draw national criticism. Their stances on a controversial mural at Washington High School and the Lowell High admissions policy have enraged alumnia at those high schools. Board member Allison Collins used her own school district and board colleagues for 857 million, out of rage over being removed from her committee roles and stripped of her VP titls, which is not going to why our any popularity contests. (That lawsuit was dismissed and subsequently dropped.) And the district is running a massive deficit while having decilining enrollment, though the same is happening at many other districts in California.



Whose Money is Behind the Recall?

Why Is This Recall Happening?

As we see above, school board recall supporters have a massively outlandish financial advantage here. A <u>Mission Local</u> analysis notes that recall supporters "have raised 46 times more money than the anti-recall campaign."

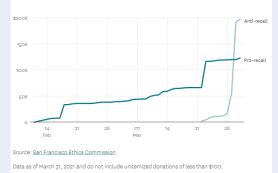


And wouldn't you know, the majority of the recall campaign coffers comes from a small number of super PACs and center-right billicentiers. The top donor is a PAC called Neighbors for a Better San Prancisco, which as we have noted in the past, is based in San Rafiel. We also see individual donor Arthur Rock, who according to gab Hills, 'it is allitionaire venture capitalist who has no children." Rounding out the top donors are the California Association of Realtors and the California Rounding Committee, which are not exactly persent advocacy ground.

https://sfist.com/2022/01/21/whats-the-deal-with-this-school-board-recall-election-and-why-are-we-having-it-an-analysis/

Cumulative amount of donations to the Chesa Boudin recall and anti-recall movements over time

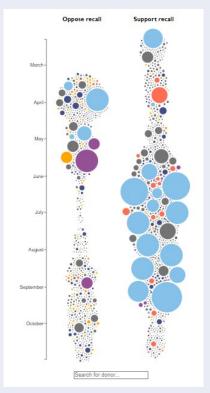
Donations to the recall campaign steadily increased over time, while donations to the anti-recall movement picked up in just 10 days.



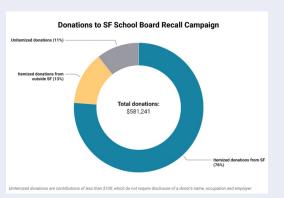
https://www.sfchronicle.com/local/article/These-charts-show-who-is-funding-both-sides-of-16082178.php



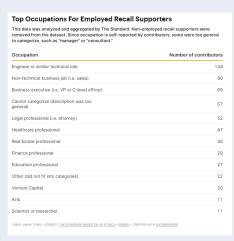
https://www.sfchronicle.com/sf/article/Who-is-supporting-the-S-F-Board-of-Education-16779875.php



https://missionlocal.org/2021/12/exploresee-just-who-is-funding-the-boudin-recall/



https://www.kqed.org/news/11894065/sf-school-board-recall-funded-mostly-by-local-donors-with-venture-capitalists-topping-the-list



https://sfstandard.com/city-hall/techs-latestdisruption-target-sf-board-of-education/

Campaign Committees

Persons, organizations, groups, or other entities that raise contributions from others to spend on California elections must register with the Secretary of State and report all receipts and expenditures.

Must form committee if:

- Receive \$2,000, OR
- Spend \$1,000 on Independent Expenditure, OR
- Contribute \$10,000

Currently ~350 active committees in SF

Campaign Committees
Types of Committees

- Candidate-Controlled
 - Usually primarily formed to seek (and hold) office
 - City elective office (Mayor, Board of Supervisors, City Attorney, Assessor-Recorder, etc)
 - Political Party County Central Committee
- Non-Candidate-Controlled
 - Primarily-formed
 - (to support or oppose one or more measure or candidate in a single election)
 - General Purpose
 - (to support or oppose various candidates or measures)

Campaign Finance Reporting Forms Form 460 - Recipient Committee Campaign Statement

Committee financial totals for reporting period:

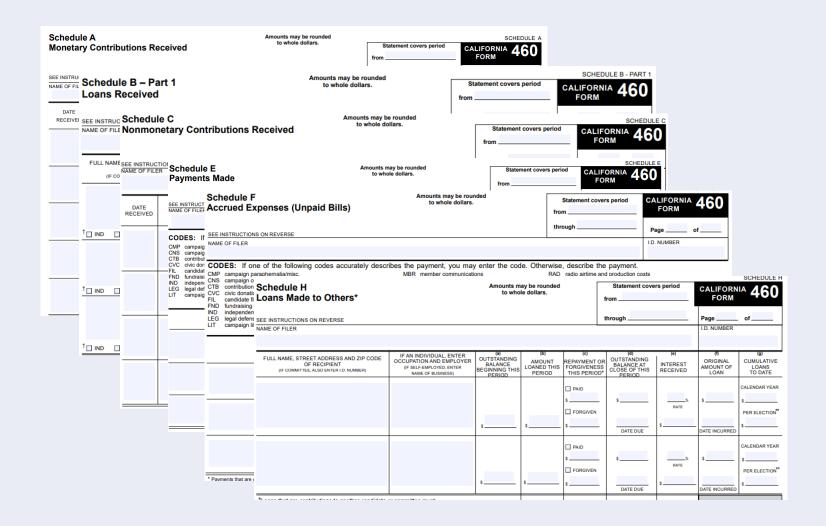
- Contributions
- Expenditures
- Cash on Hand

Campaign Disclosure Statement Summary Page	to whole dollars.		Statement covers per from	california 460		
SEE INSTRUCTIONS ON REVERSE			through	Page of		
NAME OF FILER				I.D. NUMBER		
Contributions Received	Column A TOTAL THIS PERIOD (FROM ATTACHED SCHEDULES)	Column CALENDAR YE TOTAL TO DAT	Running in	Calendar Year Summary for Candidates Running in Both the State Primary and General Elections		
1. Monetary Contributions Schedule A, Line 3	\$	\$		1/1 through 6/30 7/1 to Date		
2. Loans Received Schedule B, Line 3			20. Contributio	_		
3. SUBTOTAL CASH CONTRIBUTIONS Add Lines 1 + 2	\$	\$	— Received	\$\$		
4. Nonmonetary Contributions Schedule C, Line 3			21. Expenditur	es		
5. TOTAL CONTRIBUTIONS RECEIVEDAdd Lines 3 + 4	\$	\$	Made	\$\$		
Expenditures Made			Expenditure	e Limit Summary for State		
6. Payments Made Schedule E, Line 4	\$	\$	Candidates	-		
7. Loans Made Schedule H, Line 3				Cumulative Expenditures Made*		
8. SUBTOTAL CASH PAYMENTS Add Lines 6 + 7	\$	\$		(If Subject to Voluntary Expenditure Limit)		
9. Accrued Expenses (Unpaid Bills)Schedule F, Line 3			Date of E	ection Total to Date		
10. Nonmonetary Adjustment Schedule C, Line 3			(mm/dd	l/yy)		
11. TOTAL EXPENDITURES MADE	\$	\$		_/ \$		
Current Cash Statement				_/\$		
12. Beginning Cash Balance Previous Summary Page, Line 16	\$	To calculate Colum	n B.			
13. Cash Receipts Column A, Line 3 above		add amounts in Column A to the corresponding	Parameter Control of the Control of			
14. Miscellaneous Increases to Cash Schedule I, Line 4		amounts from Colu	mn B reported in Col	s section may be different from amounts umn B.		
15. Cash Payments Column A, Line 8 above		of your last report. amounts in Column	Some			
16. ENDING CASH BALANCEAdd Lines 12 + 13 + 14, then subtract Line 15	\$	be negative figures should be subtracted	that			
If this is a termination statement, Line 16 must be zero.		previous period am this is the first repo	ounts. If			
17. LOAN GUARANTEES RECEIVED Schedule B, Part 2	\$	filed for this calenda	ar year,			
Cash Equivalents and Outstanding Debts		from Lines 2, 7, and any).				
18. Cash Equivalents See instructions on reverse	\$					
19. Outstanding Debts	\$		FPPC A	FPPC Form 460 (Jan/20: dvice: advice@fppc.ca.gov (866/275-37:		

Campaign Finance Reporting Forms Form 460 - Recipient Committee Campaign Statement

Itemized transactions in each category:

- Contributions
 - Monetary Contributions
 - Loans received
 - Non-Monetary Contributions
- Expenditures
 - Payments
 - Accrued Expenses (unpaid bills)
 - Loans made



Campaign Finance Reporting Reporting Schedules Form 460 - Semiannual

Who files?

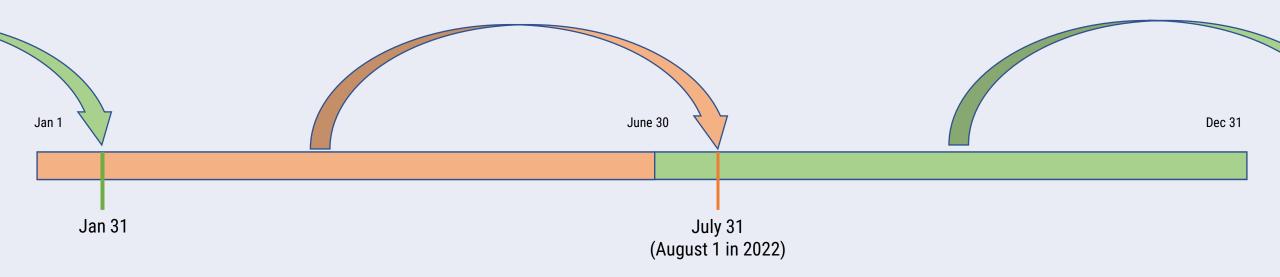
Active Committees

When is it filed?

- July 31st
- Jan 31st

What period does it cover?

- Jan 1st June 30th
- July 1st Dec 31st



Campaign Finance Reporting Reporting Schedules Form 460 - Preelection

When are they filed?

(for 11/8/22 election)

Jan 1

Jan 31

- Sept. 29th
- Oct. 27th
- Nov. 4th

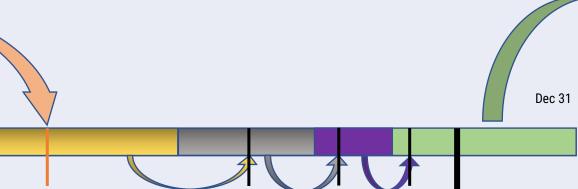
Who files?

- Primarily-formed committees
- General Purpose Committees with certain reportable activity

What period do they cover?

(for 11/8/22 election)

- July 1st Sept. 24th
- Sept. 25th Oct. 22nd
- Oct. 23rd Nov. 2nd



Oct 27

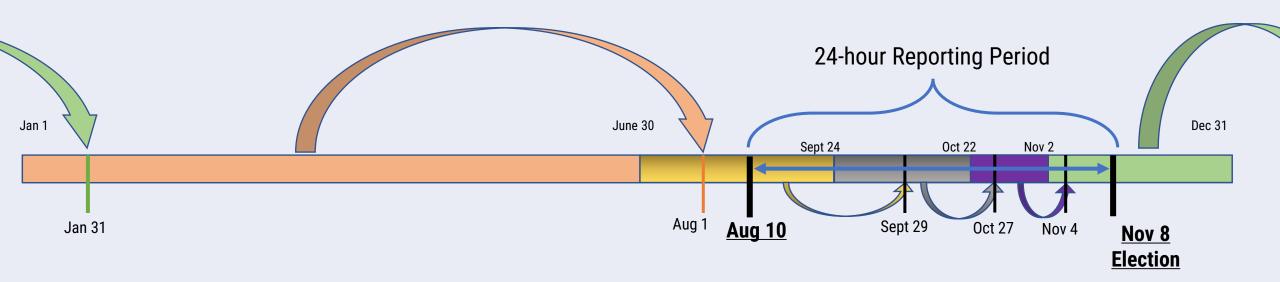
Sept 29

June 30

Campaign Finance Reporting Reporting Schedules 24-hour Reports

Who files?

- Active committees with reportable activity
- Within 90 days of an election, certain activity must be reported within 24 hours
- This "fills in the gaps" between 460 filings



A complicated equation

- Committees
 - Which candidates are participating in an election?
 - Are any candidates receiving matching funds from the public finance program?
 - What are the names of their campaign committees?
 - Are there any primarily-formed candidate committees?
 - What are the ballot measures for an election?
 - What ballot measure committees have been primarily-formed and for what measure?
 - For each primarily-formed committee, do they support or oppose the candidate/measure?
- Campaign filings
 - Which forms to look for?
 - Are there any local forms to look at?
 - Which filings have the latest information?
 - What if a committee hasn't submitted a filing on time?
- Reporting schedules
 - Has a pre-election filing deadline passed?
 - Is "today" currently within the late reporting period?
 - Has a particular late-period report been duplicated by a pre-election statement?

Demonstration

Live demo of dashboards:

https://sfethics.org/dashboards

