

From: [Andrew Dai](#)
To: [Ethics Commission, \(ETH\)](#)
Subject: Public Comment for Oct 14th Hearing Item 13
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Ethics Commission,

Prop M and O filed Ethics Commission complaints on Oct. 12th against illegal advertisements run by San Franciscans Against New Taxes, No on M and O but we haven't heard back which is concerning. The multimillionaires behind these ads totally ignore our City's ethics and disclaimer laws because they want to line their pockets!

San Franciscans Against New Taxes, No on M and O, is running an ad against Props O and M that first appeared online on October 10th. San Franciscans Against New Taxes, which is a primarily formed committee, did not say the disclaimer at the beginning of the ad which is in violation of Section 1.1a5. The Commission rules states online too that video ads, including those run online, must begin by saying "'Ad paid for by [committee's name]" (on file with Form 410 or 461)" and also that they must say "Committee major funding from [name(s) and dollar amount contributed of top three (3) donors of \$5,000 or more]" additionally, if any of the top contributors are committees, list the committees top two (2) contributors of \$5,000 or more" before they start the rest of the ad.

Not only is the disclaimer illegal, but this ad is completely misleading. Prop M does not raise taxes on the vast, vast majority of San Francisco. It is an optional tax only for landlords with 3+ units, in which they can choose to just fill their home instead of paying the tax.

How can we let this opposition campaign, funded by the SF Apartment Association and their deep-pocketed real estate developer allies, get away with this? Why have an Ethics Commission if it can't step in and stop these illegal ads. We need to take action today. If not, we are handing over our democratic process to the richest amongst us and taking it out of the hands of the people!

Best,
Andrew Dai
District 9 Resident