January 17, 2023

To: Members of the Ethics Commission

From: Gayathri Thaikkendiyil, Deputy Director and Chief Operating Officer

Subject: January 20 Meeting Agenda Item 3 - Public Hearing on Ethics Commission FY24-FY25 Budget Priorities

Summary and Action Requested

The attached overview is presented for informational purposes only as background on the Ethics Commission’s departmental budget. No action is required at this public hearing. The Agenda item has been noticed for both discussion and possible action should the Commission wish to take action at this meeting after receiving public comment on departmental budget priorities for FY24-FY25.

Budget Submission Deadline

Departmental budget submissions for the Fiscal Years that begin July 1, 2023 and end June 30, 2025 must be submitted to the Mayor’s Office by February 21, 2023. As part of the annual budget process, departments are subject to requirements that took effect in 2020 under Ordinance No. 294-19. That ordinance was adopted by the Board of Supervisors in December 2019 and modified the process for adopting the City’s annual budget with the goal of expanding public input in the development of the City’s annual budget.

Public Hearing on Departmental Budget Priorities

Under the Ordinance, following the issuance of annual budget instructions from the Mayor, departments are required to hold a public meeting concerning departmental budget priorities at which members of the public may provide input. The purpose of the meeting is to allow for public input on departmental budget priorities for the upcoming Fiscal Years prior to the department finalizing its budget proposal for submission to the Mayor’s office. For departments subject to the oversight of a commission, this requirement may be satisfied by holding a public hearing regarding budget priorities at a regular or special meeting subject to both the Brown Act and the Sunshine Ordinance. The meeting must be held at least 15 days prior to the commission’s final approval of the agency’s proposed budget.

Subsequent Public Hearing on Department’s Proposed Budget

The Ordinance also requires that by no later than February 14 each year, agencies must hold a public meeting concerning the department’s proposed budget to allow for public input prior to the agency's submission of their proposed budget. At that meeting, information provided must include information about the agency’s divisions; budget totals and major changes including new or reduced initiatives and staffing changes; changes in service levels; projected salary savings; and how the agency is meeting...
budget instruction targets. The Ordinance requires this public meeting to occur no less than 15 days after the public meeting to obtain input on budget priorities. For Commissions, this requirement can be satisfied at a regular or special meeting at which it considers final approval of the agency's proposed budget.

**Mayor’s Budget Instructions for Fiscal Years 2023-24 (FY24) and 2024-25 (FY25)**

The Mayor issued annual budget instructions to City departments for FY24 and FY25 on December 16, 2022. The City is projecting a budget shortfall of approximately $728.3 million with a $200.8 million deficit in the first year and $527.6 million in the second year, out of an annual General Fund budget of approximately $6.8 billion. Therefore, City departments are required to propose cuts of 5% in FY24 and 8% (an additional 3%) in FY25 from their General Fund budgets. The budget instructions to departments are outlined below.

- Prioritize filling or reclassifying vacancies for core departmental functions and Mayoral priorities
- Propose remaining vacancies for budget savings
- Maintain Mayoral initiatives and recommend ways to fund more efficiently
- Prepare for outlook to worsen

The priorities that the Mayor has identified for the City are below.

- Recovery of the local economy with focus on downtown and economic core
- Improving public safety and street conditions
- Reducing homelessness and transforming mental health service delivery
- Accountability & equity in services and spending

Following submission of the budget proposals, the Mayor’s Budget Office will evaluate the requests and develop the Mayor’s proposed balanced budget to submit to the Board by June 1, 2023. The Board of Supervisors then considers the budget and must send a balanced budget back to the Mayor for signature by August 1, 2023.

**Public Input on Ethics Commission Budget**

In preparation for submitting its FY24-FY25 budget to the Mayor’s Office by February 21, as required, the Ethics Commission has planned the following opportunities to receive public input on its budget:

- In accordance Ordinance 294-19, the Ethics Commission has scheduled a public hearing on departmental budget priorities for Friday, January 20, 2023. This meeting will be held in person and remotely via Webex and livestreamed via SFGovTV website. For the January 20 public hearing, Commission Staff will present an overview of budget priorities, which appears in Attachment 1.
- Also in accordance Ordinance 294-19, the Commission will schedule a public hearing related to the department’s proposed budget at its next Regular Meeting on Friday, February 10, 2023. At this meeting Staff will provide a detailed presentation on FY24-FY25 budget proposal planned for submission. As a regular monthly meeting of the Commission, this meeting will be held in person and remotely via Webex and cablecast live on SFGovTV. Details and materials for this
meeting will be posted in advance of the meeting as required by the Brown Act and Sunshine Ordinance.

- Written comment on the Commission’s budget priorities and proposals may also be submitted to ethics.commission@sfgov.org.
FY24 - FY25 Departmental Budget Overview

Special Meeting of the Ethics Commission

Agenda Item 3 - Attachment 1

Friday, January 20, 2023

Gayathri Thaikkendiyil, Deputy Director & Chief Operating Officer

sfethics.org
ethics.commission@sfgov.org
FY24 and FY25 Budget Submission Process

• Departmental budget submissions for the Fiscal Years that begin July 1, 2023 and end June 30, 2025 must be submitted to the Mayor’s Office by February 21, 2023

• Departments are required to hold two public meetings concerning budget priorities and budget proposals respectively to receive public input prior to submitting their proposed budgets
  o This agenda item constitutes the Commission’s first meeting to receive public input on its budget priorities
  o A second hearing to receive public input on the Commission’s proposed budget will be scheduled during its next regular meeting on February 10, 2023

• Following budget submission by departments, the Mayor’s Budget Office will develop the Mayor’s proposed balanced budget to submit to the Board by June 1, 2023

• The Board of Supervisors must send a balanced budget back to the Mayor for signature by August 1, 2023
Mayor’s Budget Instructions to City Departments

- Propose cuts of 5% in Fiscal Year 2023-24 (FY24) and 8% (an additional 3%) in Fiscal year 2024-25 (FY25) from their General Fund budgets
- Prioritize filling or reclassifying vacancies for core departmental functions and Mayoral priorities
- Propose remaining vacancies for budget savings
- Maintain Mayoral initiatives and recommend ways to fund more efficiently
- Prepare for outlook to worsen
Mayor’s Priorities for the City

• Recovery of the local economy with focus on downtown and economic core
• Improving public safety and street conditions
• Reducing homelessness and transforming mental health service delivery
• Accountability & equity in services and spending
Ongoing Departmental Priorities

• Strong laws, well implemented, with timely and effective oversight and accountability to enhance the impact of core Commission programs.

• Heightened awareness of the laws through organization-wide focus on practical tools and information, essential outreach, and accessible public disclosure to enhance understanding, promote improved compliance, and foster equitable and meaningful public engagement.

• Strive for excellence through continuous improvement, transparency, and accountability for Commission’s work. Implement program and business process improvements and re-calibrate services as needed to maximize impact.
**Ethics Commission Funding Snapshot**

| Budget Allocations | FY23 Approved  
(July 1, 2022 - June 30, 2023) | FY24 Baseline  
(July 1, 2023 - June 30, 2024) | FY25 Baseline  
(July 1, 2024 - June 30, 2025) |
<table>
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<tr>
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<tbody>
<tr>
<td>Annual Operating Budget</td>
<td>$7.1 million</td>
<td>$6.9 million</td>
<td>$5.4 million</td>
</tr>
<tr>
<td>Number of Staff Positions*</td>
<td>34</td>
<td>32**</td>
<td>24**</td>
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*Authorized FTE levels are lower than the numbers listed in this table as departments are required to meet specific attrition savings targets identified in their budget. For FY24 and FY25, the Commission’s attrition savings target is approximately 2.4 FTE each year. In prior years, the Commission has been able to meet its attrition savings targets due to staff attrition and vacancies.**

**Staffing levels in the base budget have decreased, as funding for two positions will expire at the end of FY23 and eight additional positions at the end of FY24.
Ethics Commission Funding Snapshot

Election Campaign Fund

• Commission also administers an Election Campaign Fund established in the City’s Campaign Finance Reform Ordinance to provide partial public financing for candidates for Mayor and the Board of Supervisors who meet the required eligibility criteria
• Fund has a balance of $3.5 million and is capped at a maximum of $7 million
• City’s baseline budget for FY24 and FY25 currently provides an additional allocation of $446,860 each year
FY23 Operating Budget Distribution

Budget Distribution

- Staff Salary & Benefits: 86%
- Professional Services, Equipment, and Supplies: 6%
- Services of Other Departments*: 8%

*Departments include Technology, HR, Controller’s Office, Contract Administration, and Real Estate

Staffing Distribution

- Enforcement: 23%
- Audits: 12%
- Electronic Disclosure & Data Analysis: 12%
- Policy: 6%
- Ethics@Work: 18%
- Engagement & Compliance: 17%
- Executive Director, Deputy Director, Operations, and Admin: 12%

Special Meeting | January 20, 2023
Ethics Commission Current Organization Structure (Fiscal Year 2022-23)

Executive Director (0961)
Vacant effective Jan 24, 2023

Deputy Director & COO (0951)

1823 Program Performance & Reporting Analyst
(Vacant) (Funding expires FY24)
1840 Junior Management Assistant (Vacant)
1222 Payroll Clerk

Engagement & Compliance
(Vacant) = 6
1824 Engagement & Compliance Manager (Vacant)
1823 Sr. Program Administrator
1844 Engagement & Compliance Officer (Vacant)
1844 Engagement & Compliance Officer (Vacant)
1840 Client Support Specialist (Funding expires FY23)
1406 Sr. Administrative Coordinator

Education & Training (Ethics@Work)
(Vacant) = 4
1824 Program Manager (Funding expires FY24)
1823 Training & Outreach Specialist (Funding expires FY24)
1823 Training & Outreach Specialist (Funding expires FY24)
1230 Training Design Specialist (Funding expires FY24)

Policy = 2
1824 Policy & Legislative Affairs Manager (Vacant)
1823 Sr. Policy Analyst

Audits = 4
1824 Audit & Compliance Review Manager
1822 Auditor
1822 Auditor

Enforcement = 8
0922 Director of Enforcement
1823 Sr. Investigative Analyst
1823 Sr. Investigative Analyst
1823 Sr. Investigative Analyst (Funding expires FY24)
1823 Sr. Investigative Analyst (Funding expires FY24)
1823 Sr. Investigative Analyst (Funding expires FY24)
1822 Investigative Analyst (Vacant)

Electronic Disclosure & Data Analysis = 4
1054 Director of Technology Services
1053 Sr. IS Analyst
1052 IS Analyst
1043 Sr. IS Engineer (Funding expires FY23)

- 34 Staff positions funded by Annual Operating Budget
- Eight vacancies (excluding ED)
- Funding for two positions expire in FY23
- Funding for additional eight positions expire in FY24

Ethics Commission | Special Meeting | January 20, 2023
In order to maintain FY23 staffing levels, funding for the following positions need to be continued in the upcoming fiscal years.

Funding for the following two positions expires at the end of FY23
- 1043 Senior IS Engineer, Electronic Disclosure & Data analysis Division
- 1840 Client Support Specialist, Engagement & Compliance Division

Funding for the following eight positions expires at the end of FY24
- 1824 Program Manager, Ethics@Work Division
- Two 1823 Training & Outreach Specialists, Ethics@Work Division
- 1230 Training Design Specialist, Ethics@Work Division
- Three 1823 Senior Investigator & Legal Analysts, Enforcement Division
- 1823 Program Performance & Reporting Analyst, Administrative

Ethics Commission | Special Meeting | January 20, 2023
Enable continuity of essential public disclosure functions by retaining 1043 Senior IS Engineer position

- Funding for this existing position expires effective June 30, 2023.
- This role needs to be retained as an ongoing PCS position starting in FY24.
- Senior IS Engineer position is sole engineering position tasked with building and maintaining essential technology services and systems infrastructure.
- Key responsibilities include development and maintenance of:
  - Campaign Finance Dashboards for the 2024 election cycle
  - Open data resources on DataSF for all program areas
  - Online complaint form and Case Management System
  - Electronic filing systems for local forms for all program areas
  - Sfethics.org web site services and infrastructure
  - Citywide contract disclosure system for administration of contractor contribution ban

FY24 FY25

+$238k +$242k
Engagement & Compliance Division

Strengthen direct support for e-filing compliance and guidance across program areas by expanding Client Support Services

- Funding for the existing 1840 Client Support Specialist position expires effective June 30, 2023.
- This role needs to be retained as an ongoing PCS position starting in FY24.
- This position provides telephone and online technical support, compliance guidance, and educational materials to 5,000+ departmental Form 700 filers and 80+ departmental filing officers throughout the year. This role is critical to enable streamlined and timely support that filers currently rely on to comply with their filing requirements and plays an integral role in the division to provide day-to-day support for the program administration.

<table>
<thead>
<tr>
<th>FY24</th>
<th>FY25</th>
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<tr>
<td>+$137k</td>
<td>+$141k</td>
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</table>
Engagement & Compliance Division

**Strengthen direct support for e-filing compliance and guidance across program areas by expanding Client Support Services**

- Technical training and e-filing support continues to be an essential need across program areas including for 200+ lobbyists, 300+ active committees, and other members of the public with Ethics Commission filing obligations.

- Vacant *1840 Junior Management Assistant position* will be repurposed to a *Client Support Specialist* role to expand this division’s capacity for direct filer assistance. This position was originally designated as *Fines Collection Officer* and upon staff retirement repurposed as *Finance and Operations Coordinator*. This position has been vacant due to hiring backlog.

- As this position is fully funded on an ongoing basis there is no budget impact for this change.
Engagement & Compliance Division

Ensure complex program administration work necessary to achieve strong compliance in the Campaign Finance program is supported by job classification that reflects the full nature and level of that work

- Reclassify vacant 1844 Engagement & Compliance Officer position to 1823 Senior Program Administrator position to provide compliance assistance, outreach, training, and program support for the Campaign Finance program.
- This work demands application of significant strategic thinking, analytical skills, independent sound judgement, and strong program management skills that have impact on filers, public, and the Commission’s operations.

<table>
<thead>
<tr>
<th>FY24</th>
<th>FY25</th>
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<tbody>
<tr>
<td>+16k</td>
<td>+$17k</td>
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</table>
Ensure continued funding for this critical ethics training and outreach program to provide City officers, employees, and contractors with the resources they need to actively contribute to a citywide culture of integrity.

- Funding for the Ethics@Work program, which includes the following four positions, will expire on June 30, 2024.
  - 1824 Ethics@Work Program Manager
  - Two 1823 Training & Outreach Specialists
  - 1230 Training Design Specialist
- These roles need to be retained as ongoing PCS positions starting in FY25.
- This program is essential to equip the city’s leadership and workforce with practical tools and information to constructively navigate ethical issues that can emerge in their work to sustain and support the highest standards of integrity in city government.
Enforcement Division

Ensure continued funding for investigative resources to reduce case resolution times and increase the number, proportion, and severity of cases investigated by the Commission

- Funding for three Senior Investigator and Legal Analyst positions will expire on June 30, 2024.
- These positions need to be retained as ongoing PCS positions starting in FY25.
- These positions are critical to conduct independent and proactive investigations into matters that result in the most severe public harm to fair and accountable government.

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<thead>
<tr>
<th></th>
<th>FY24</th>
<th>FY25</th>
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<tbody>
<tr>
<td>Funding for three Senior Investigator and Legal Analyst positions</td>
<td>-</td>
<td>$583k</td>
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</tbody>
</table>
Program Performance

Ensure funding to develop and implement standardized methods to track and regularly report on the performance of the department’s core functions

- Funding for the 1823 Program Performance and Reporting Analyst position will expire on June 30, 2024.
- This position has not yet been filled due to hiring backlog. It needs to be retained as a 3-year limited term PEX position starting in FY25.
- This position is needed to identify effective program performance metrics and regularly report on the performance of the Commission’s operations to support data driven decision-making and greater public engagement.
Departmental Priorities

Non-Position Related Requests

Maintain core business functions by funding essential technology, professional services, and services of other departments

- Essential technology includes software tools to support core services for filers, public, and Commission staff
- Funding for translation services to expand the Commission’s language access for its online compliance materials to meet City’s web accessibility standards
- Funding to meet maintenance cost increase for NetFile e-filing system per consumer price index adjustment
- Funding for the Department of Technology to cover cost increases for office software tools, DocuSign public disclosure e-filings, device support services, cyber security support services, and website hosting charges

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<th>FY24</th>
<th>FY25</th>
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<tr>
<td></td>
<td>$83k</td>
<td>$75k</td>
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Funding needed to maintain FY23 staffing and service levels

<table>
<thead>
<tr>
<th>Description</th>
<th>FY24 (July 1, 2023 - June 30, 2024)</th>
<th>FY25 (July 1, 2024 - June 30, 2025)</th>
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<tbody>
<tr>
<td>Allocated Operating Budget</td>
<td>$6.9 million</td>
<td>$5.4 million</td>
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<tr>
<td><strong>ETH Requests</strong></td>
<td></td>
<td></td>
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<tr>
<td>Position Requests</td>
<td>$391k</td>
<td>$1,977k</td>
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<tr>
<td>Non-Position Related Requests</td>
<td>$83k</td>
<td>$75k</td>
</tr>
<tr>
<td><strong>Total Request</strong></td>
<td>$474k</td>
<td>$2,052k</td>
</tr>
<tr>
<td>Increase from allocated budget</td>
<td>6.8%</td>
<td>37.6%</td>
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</table>

Staff will continue to evaluate position related and other operational needs to include in the budget proposal which will be presented at the next budget hearing.
The Mayor’s target cut amounts for the Ethics Commission are $339,597 in FY24 to achieve 5% and $543,355 in FY25 to achieve 8% (an additional 3%).

These cuts need to be proposed on the Commission’s FY24 and FY25 baseline budgets which do not include funding for the ten positions previously mentioned, thereby will lead to additional operational impact if enacted.
<table>
<thead>
<tr>
<th>Position</th>
<th>Division</th>
<th>Details</th>
</tr>
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<tbody>
<tr>
<td>1824 Engagement &amp; Compliance Manager</td>
<td>Engagement &amp; Compliance</td>
<td>Vacancy due to staff attrition. This position needs to be filled as a priority.</td>
</tr>
<tr>
<td>1824 Policy &amp; Legislative Affairs Manager</td>
<td>Policy</td>
<td>Vacancy due to staff attrition.</td>
</tr>
<tr>
<td>1823 Senior Investigator and Legal Analyst</td>
<td>Enforcement</td>
<td>Vacancy due to staff attrition. Funding currently expires on June 30, 2024.</td>
</tr>
<tr>
<td>1823 Program Performance &amp; Reporting Analyst</td>
<td>Administrative</td>
<td>This position has not been filled since its funding allocation due to hiring backlog. Funding currently expires on June 30, 2024.</td>
</tr>
<tr>
<td>1844 Engagement &amp; Compliance Officer</td>
<td>Engagement &amp; Compliance</td>
<td>Vacancy due to staff attrition. This position has been identified for reclassification to 1823.</td>
</tr>
<tr>
<td>1822 Investigator</td>
<td>Enforcement</td>
<td>Vacancy due to staff attrition.</td>
</tr>
<tr>
<td>1840 Junior Management Assistant</td>
<td>Engagement &amp; Compliance</td>
<td>Vacancy due to staff attrition. This position needs to be repurposed and filled as a priority.</td>
</tr>
<tr>
<td>1454 Executive Secretary</td>
<td>Administrative</td>
<td>New position effective Oct 1, 2022</td>
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</tbody>
</table>
Mayor’s Target Cuts

The following positions will need to remain vacant in FY24 and FY25, to achieve Mayor’s target cuts.

• **1844 Senior Management Assistant**: This position is essential to administer the Campaign Finance program and has been identified for reclassification to **1823 Senior Program Administrator** position due to the complexity of that work. Not filling this position will severely impact the Commission’s ability to provide compliance support, guidance, training, and outreach to candidates and campaign committees for the upcoming elections.

• **1454 Executive Secretary**: This position was added to the Commission’s budget starting in FY23 to perform administrative and meeting support functions and act as a point of contact for the public. Not filling this position will continue to impact programmatic work as these functions have been currently absorbed by program staff across divisions.

• **1822 Investigator**: Not filling this position will further impact the Enforcement division’s ability to perform detailed investigations, reduce case resolution times, and increase the number, proportion, and severity of cases investigated by the Commission.
Impact Summary: Mayor’s cuts and expiring positions

Services and programs impacted starting in FY24:

• 25% reduction in enforcement resource capacity
• Ongoing development and maintenance of New Case Management System and online complaint form
• Administration of Campaign Finance program including assistance to candidates and campaign committees
• 2024 Primary Election Campaign Finance Dashboards will not be produced
• Form 700 filer and filing officer direct support assistance and compliance materials
• Maintenance of open data resources at DataSF for all program areas
• Maintenance of electronic filing systems for state and local forms for all program areas
• Maintenance of citywide contract disclosure system for administration of contractor contribution ban
• Maintenance of Sfethics.org web site backend infrastructure
• Commission administrative support
• Dedicated performance assessment and reporting will not be feasible
• Essential technology and services to support core business functions

Services and programs impacted starting in FY25 (in addition to the impact identified for FY24):

• Ethics@Work training and education programs will be halted
• 50% total reduction in enforcement resource capacity (from FY23 staffing levels)
• 2024 General Election campaign finance dashboards will not be produced