Contents

1. Content Creation
2. Subject Matter
3. Departmental Outreach
4. What’s Next for Ethics@Work
1. Content Creation

Summary of Ethics@Work’s material development

- Content creation proceeding as scheduled
- Multimedia approach
  - Webpages
  - Printable content
  - Videos
  - Self-guided lessons (SF Learning)
  - Workshops
  - Social media posts
- Materials to live in a single online library
- Responding to Departmental requests for trainings & materials
2. Subject Matter

Summary of content and subjects to be developed through our multimedia approach

- **Position-Specific Content**
  - Leading with Ethics – Commissioners
  - Leading with Ethics – Department Heads
  - CCSF Employees Dos and Don’ts
  - CCSF Officer Dos and Don’ts
  - Leading with Ethics Department Heads
  - I fill out a Form 700: What do I Need to Know?
  - Officials Running for Office
  - Seeking a Permit – An Ethics Guide
  - Governmental Ethics & City Contractors
  - Governmental Ethics & Lobbying
  - I’m leaving office – what do I need to know?

- **Subject-Specific Content**
  - Form 700
  - Conflicts of Interest
  - Whistleblowing
  - Gifts, travel, and Honoraria
  - Behested Payments
  - Selective Assistance
  - SB 1439
  - Secondary Employment
3. Departmental Outreach

Engaging departments to engage their officers and staff.

- *Ethics@Work is reaching out to departments to develop detailed engagement plans for their agencies, starting with the largest departments (sorted by FY 2022-2023 budgets).*
- *Goal is to develop custom plans to disseminate materials and develop workshops.*
- *Team will document the responsiveness of each agency for the annual report.*
3. Departmental Outreach - Process

1. Ethics@Work Reaches out to departmental leadership
   - Asked to identify departmental lead(s)

2. Ethics@Work coordinates a planning session with departmental lead(s)
   - Following the meeting, Ethics@Work drafts a plan to share materials with staff and officers

3. Department reviews/edits/approves plan
   - Ethics@Work coordinates on details of material dissemination
### 3. Departmental Outreach - Status

<table>
<thead>
<tr>
<th>Department</th>
<th>ETH Contacted</th>
<th>Plan Drafted</th>
<th>Plan Accepted by Dept.</th>
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<tbody>
<tr>
<td>Public Health</td>
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<tr>
<td>Public Utilities Commission</td>
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<td>Human Services</td>
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<td>Police</td>
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<td>Homelessness &amp; Supportive Housing</td>
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<tr>
<td>Port</td>
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4. What’s Next for Ethics@Work?

- **Execution of Group A initial components of Agency Plans** (June)
  - Dependent on Departments providing contact information for staff engagement

- **Publishing of online Library** (June-July)

- **Cablecasting (SFGovTV) of videos** (June-July)

- **Translation of select print materials** (June)
  - Chinese
  - Spanish
  - Filipino

- **Ongoing production of new multimedia materials** (June-June 2024)
  - Videos
  - E-Learning
  - Brochures
  - As needed
THANK YOU

Contact Ethics@Work
Peter Lauterborn
Ethics@Work Program Manager
Peter.Lauterborn@sfgov.org